

# TRAINING CONSULTANCY PROPOSAL

Motherboard Partners,  
6C Birao Street, Wuse 2, Abuja.

To the Lead Executive,

Dear Sir,

## **PROPOSAL FOR PROVISION OF TRAINING SERVICES**

provision of training services. We firmly believe that our proposal aligns with your organization's goals and objectives, and we are confident that our expertise and dedication can add significant value to amazing work you are doing.

With a team of experience professional trainers, we are committed to delivering high-quality results that will contribute to the success of your organization. We are eager to leverage our skills and knowledge to support your organization in achieving its goals.

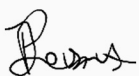
We would be happy to provide further information and discuss this proposal in more detail. Please feel free to contact us at +234 906 097 3317 or via email at [motherboardpartners@gmail.com](mailto:motherboardpartners@gmail.com).

We look forward to the opportunity to work together.

With gratitude,

**E.S. Bawa**

*Team Lead, Motherboard*



## BACKGROUND

As the competitive landscape continues to evolve at an unprecedented pace, organizations are faced with the dual of adapting to change and thriving in a dynamic marketplace. In this environment of constant disruption and innovation, the need for a skilled and adaptable workforce has never been more paramount. At Motherboard, we recognize that investing in employee training and development is the cornerstone of sustainable organizational growth.

Employee training goes beyond just upgrading skills; it is a strategic imperative that drives performance, cultivates talent, and fosters a culture of continuous improvement. Organizations that prioritize training initiatives not only equip their teams with the tools and knowledge to succeed but also create a supportive environment where individuals can thrive and contribute meaningfully to the organization's goals.

By providing opportunities for learning and development, organizations empower their employees to stay ahead of the curve, navigate challenges effectively, and seize new opportunities with confidence. Training programs not only enhance individual competencies but also enhance team collaboration, innovation, and overall organizational effectiveness.

We are committed to partnering with organizations like yours to unleash the full potential of their workforce through customized training solutions. Our tailored programs are designed to address specific organizational needs, align with strategic objectives, and drive tangible outcomes that contribute to sustained growth and success.

---

## EXPECTED BENEFITS AND OUTCOMES

### ➤ **Improved Employee Performance:**

By participating in our training programs, employees acquire new skills and knowledge that will enhance their performance levels. This will result in increased efficiency, productivity, and quality of work, ultimately contributing to organizational success.

### ➤ **Enhanced Team Collaboration:**

Our training programs focus on improving communication, interpersonal skills, and teamwork among team members. This leads to better collaboration, synergy, and the ability to work cohesively towards common goals, fostering a positive and productive team environment.

### ➤ **Increased Employee Engagement:**

Training initiatives boost employee engagement by providing opportunities for growth, development, and recognition. Engaged employees show higher levels of motivation, job satisfaction, and loyalty, leading to reduced turnover rates and a more committed workforce.

### ➤ **Customized Training Solutions:**

We develop customized training programs tailored to address the specific needs, challenges, and objectives of your organization. Our solutions are designed to align with your unique requirements and drive impactful results that directly benefit your teams and business operations.

### ➤ **Professional Growth Opportunities:**

Our training programs offer employees avenues for professional growth and career advancement within the organization. By investing in their development, employees feel valued, motivated, and empowered to take on new challenges, contributing to their long-term success and fulfillment.

### ➤ **Adaptability and Change Management:**

Through our training, employees gain essential skills in adaptability, change management, and innovation. They learn to navigate challenges, embrace new ideas, and effectively respond to evolving business conditions, positioning your organization for sustained success in a competitive market.

### ➤ **Positive Workplace Culture:**

We promote a positive workplace culture through our training initiatives by fostering a learning environment, mutual respect, and open communication. A culture of continuous learning and development leads to higher employee morale, increased collaboration, and a shared sense of purpose and belonging.

### ➤ **Retention of Top Talent:**

Investing in employee training and development helps attract and retain top talent within your organization. Employees value opportunities for growth and advancement, and by providing these, you can create a more fulfilling work environment that encourages talented individuals to build their careers with your organization.

### ➤ **Measurable ROI:**

Our training programs are designed to deliver measurable returns on investment (ROI) for your organization. Through trackable results, performance assessments, and feedback mechanisms, you can quantify the impact of our training initiatives and demonstrate the value they bring to your business in terms of improved skills, efficiency, and outcomes.

## AREAS OF LEARNING

### ► MANAGEMENT AND ORGANIZATION

We understand the critical role that effective management plays in driving organizational success. Our management training programs are designed to equip leaders and aspiring managers with the skills, strategies, and tools needed to excel in today's dynamic business environment.

Some of our well sort after trainings include:

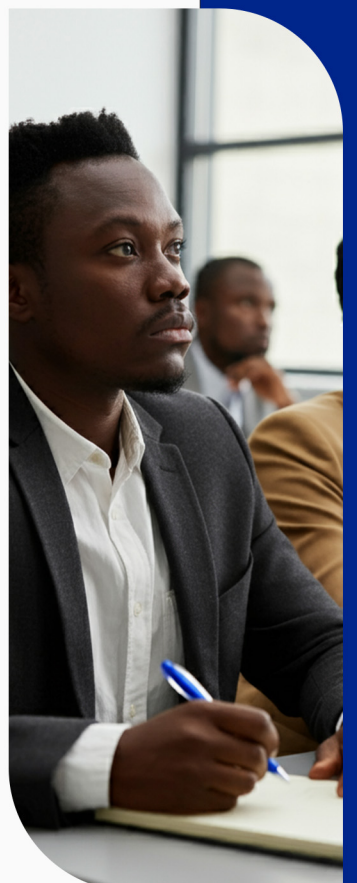
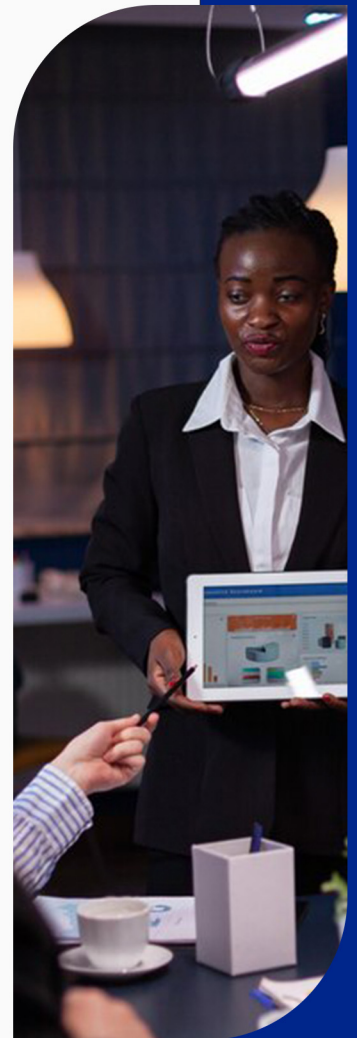
- Strategic Management
- Leadership Development
- Risk Management
- Change Management
- Crisis Management
- Vision and Vision Board
- Performance Management
- Project Management
- Financial Management
- Time Management

### ► SOCIAL AND BEHAVIORAL

In today's fast-paced business environment, the ability to drive business growth and execute strategic marketing initiatives is essential for achieving sustainable success. We offer comprehensive training programs aimed at helping people develop the skills and knowledge necessary to propel their businesses forward through effective growth strategies and marketing campaigns.

Some of our well sort after trainings include:

- Entrepreneurship 101
- The Art of Business Writing
- Business Models and Processes
- Market Research and Analysis
- Brand Development
- Customer Relationship Management
- Executive Virtual Assistance



## ► **BUSINESS GROWTH AND MARKETING**

In today's fast-paced business environment, the ability to drive business growth and execute strategic marketing initiatives is essential for achieving sustainable success. We offer comprehensive training programs aimed at helping people develop the skills and knowledge necessary to propel their businesses forward through effective growth strategies and marketing campaigns.

Some of our training programs include:

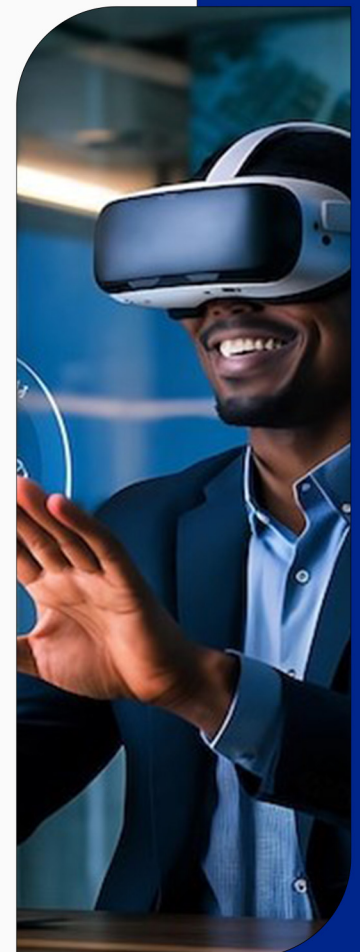
- **Entrepreneurship 101**
- **The Art of Business Writing**
- **Business Models and Processes**
- **Market Research and Analysis**
- **Brand Development**
- **Customer Relationship Management**
- **Executive Virtual Assistance**

## ► **TECHNOLOGY**

We believe in the power of technology to transform businesses and drive innovation. Our technology training programs are designed to equip professionals with the skills and knowledge needed to stay ahead in today's fast-paced digital world.

Some of our popular courses include:

- **Microsoft Office Packages including Word, Excel, PowerPoint, Visio, Project etc.**
- **Website design with WordPress and other CMS**
- **Web Development – HTML, CSS, JavaScript, jQuery, PHP, and MySQL etc.**
- **Digital Marketing Strategies**
- **Data Analysis with Excel, SPSS, A.I etc.**
- **A.I for Content Development**
- **Project Management for Technology**
- **Quality Assurance & Software Testing**



## THE JOURNEY SO FAR

- **2000 Plus Participants Trained**

- **50 Plus Organizations Served**

- **100 Plus Trainers in Our Pool**

- **10 Countries Reached**



## WHY CHOOSE US



### **Client-Centric Approach**

We prioritize building long-term relationships with our clients and focus on delivering exceptional value. Your success is our success, and we continuously strive to exceed your expectations.



### **Cutting-Edge Tools and Techniques**

We leverage the latest technology, industry trends, and research methodologies to provide you with innovative solutions that give your business a competitive edge.



### **Results-Oriented**

Our primary goal is to drive tangible, measurable results for our clients. We work with you to establish clear success metrics and continuously monitor progress until objectives are achieved.

## KNOW MORE ABOUT US

**MOTHERBOARD** is a team of professionals providing businesses and organizations with solutions that propel them to becoming global brands. Our services range from technology, branding, advertising, training, research, management, business support and investments. We are the creators of the award-winning initiative – [tekbro.ng](http://tekbro.ng).



### VISION

Transforming African professionals, businesses, and organizations into global brands.

### MISSION

Empowering African professionals, businesses, and organizations by delivering innovative technology, strategic branding, compelling advertising, specialized training, effective management solutions, valuable research insights, and comprehensive business support services to foster their journey towards global competitiveness.





# CORE VALUES

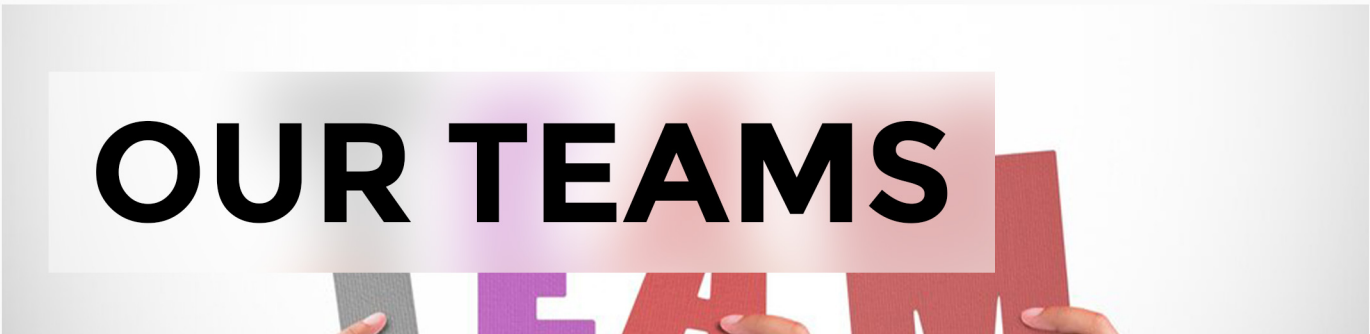
⦿ Integrity

⦿ Excellence

⦿ Collaboration

⦿ Resilience

⦿ Growth Mindset



# OUR TEAMS

**Motherboard Consult**

- ⦿ Technology
- ⦿ Branding
- ⦿ Advertising

**Motherboard Partners**

- ⦿ Training
- ⦿ Management
- ⦿ Research

**Motherboard Associates**

- ⦿ Executive Virtual Assistance
- ⦿ Business Support Services

**Motherboard Investments**

- ⦿ Agriculture
- ⦿ Real Estate

**Motherboard Foundation**  
No Poverty | Quality Education | Decent Work and Economic Growth  
Industry, Innovation, Infrastructure | Partnerships

## OUR TEAM LEAD

**Emmanuel Simon Bawa**, PMDPro is a trained Computer Scientist with about a decade of experience in learning and development, project management, program development, business re-engineering, information technology solutions, and product management among other areas. ES. Bawa as he is called, has consulted for about 200 verifiable businesses and organizations within and outside Nigeria in the last 5 years alone.



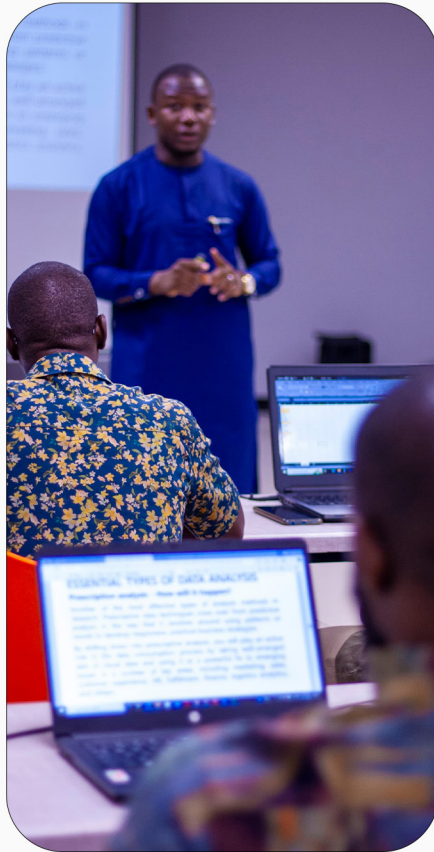
He has supported, coordinated, and monitored various projects including the commonwealth equality project funded by FCDO, YouLead project funded by Global Affairs Canada, Alpha Institute Project in Jamaica funded by Cuso International Canada, NNPC Eagle project, Nigerian Customs Service' Project Green, the Directorate of Road Traffic Service online payment platforms, among others.

He is the 2023 recipient of the TARA award in recognition of his creation of tekbro.ng and the impact it is making. In 2021, he was awarded the impact and innovation award by Westminster Foundation for Democracy. He is also the 2018 recipient of the Most Valuable National Award by Cuso International Nigeria for his use of technology to improve the results of the Global Affairs Canada-funded YouLEAD project.

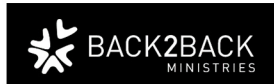
He has been a training resource person for organizations including Nigerian Ports Authority, Ministry of Communications, Innovation and Digital Economy, Center for Innovation in Procurement, Environmental and Social Standards (CIPESS), The National Agency for Science and Engineering Infrastructure (NASENI), Teachers Connect, ECOWAS Kings Patriot Network, Back2Back Ministries, Cerca Africa, and Miriam Gofwan Foundation among others.

He is currently a business coach with Cerca Africa, Learning and Development Coordinator at Motherboard Partners; a training, management and research firm as well as the Chief Technology Officer at Motherboard Consult; an IT, branding and advertising firm. He also coordinates a holiday tech hubs which train teenagers in the use and mastery of various technologies while also engaging community development programs with Rhoda Rose Foundation which he co-founded.

# PICTURE GALLERY



WE ARE TRUSTED BY MANY



interiordimensions.ng interior\_dimensions

## CONTACT US

We are happy to provide further information and any clarification you may need.

 +234 906 097 3317

 [motherboardpartners@gmail.com](mailto:motherboardpartners@gmail.com)

## OUR WEBSITES

[www.motherboardconsult.com](http://www.motherboardconsult.com)  
[www.motherboardpartners.com](http://www.motherboardpartners.com)  
[www.tekbro.ng](http://www.tekbro.ng)

**MotherBoard**

